



**Beatriz Mickle Griesi**

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With skills that span from object to urban scale, Beatriz is a landscape architect and narrative designer with a user-experience approach. The perception and experience of spaces is what instigates her the most. In her work, she combines technical skills, attention to detail and a poetic language to creatively design engaging spaces.

## EDUCATION

### MA Creative Practices for Narrative Environments

Central Saint Martins (CSM) – University of the Arts London  
(2015 – 2017)

### BA Architecture and Urbanism

Universidade de São Paulo (University of São Paulo - USP, Brazil)  
(2007 – 2012)

## PROFESSIONAL EXPERIENCE

### Landscape Architect

*JPS Landscape Design* (Poole)

Collaboration in landscape design projects, preparing mood boards, assisting with documents such as plant maintenance schedules and woodland management statements  
(Dec 2018 – Jan 2019)

### Landscape Design Assistant

*The Edible Bus Stop* landscape architecture practice (London)  
Collaboration in landscape design projects, community engagement, artistic installations and preparing visualisations  
(Sep 2016 – May 2018)

### Intern

*The Edible Bus Stop* landscape architecture practice (London)  
(May 2016 – Jul 2016)

### Interior Designer

Projects developed independently through my business – *B.Linha*  
(Nov 2013 – May 2015)

### Supporting Landscape Architect

*Oficina2mais* landscape architecture practice (São Paulo)

Collaboration in landscape design projects from conception to detailing, preparing materials for presentation, contacting suppliers and clients and coordinating trainees  
(Feb 2013 – Dec 2014)

### Intern

*Oficina2mais* landscape architecture practice (São Paulo)  
(Apr 2012 – Dec 2012)

## INTERESTS

Landscape architecture | Urban design | Illustration |  
Placemaking | Scenography | Interior design | Tropical plants  
Interactive experiences | Phenomenology in architecture

## SKILLS

### Technical

AutoCAD | Photoshop | InDesign | SketchUp  
Wordpress | Vectorworks Landmark 2D

### Creative

Freehand Drawing | Writing Skills |  
Narrative in Design | Handcrafting

## RESEARCH

### Master's Degree Major Project

“Empacity: Empathy & connection through urban narratives”  
Research + Pop-up installation at Euston Station, London  
(CSM | 2016 – 2017)

### BA Final Graduation Project

“Perception of open spaces by pedestrians: Urban design project for Vergueiro St”  
(USP | 2012)

## AWARDS / SELECTED EXHIBITIONS

### Grand Prix Scholarship Award

Awarded by LVMH, funding the full tuition fees of my master's 2<sup>nd</sup> year  
(2016 – 2017)

### Exploring Spaces of Tomorrow:

#### Shared Spaces –

#### London Design Festival 2017

“Empacity” featured as interactive experience and talk during exhibition with Copenhagen-based studio SPACE 10  
(Sep 2017)

### Evolving Beauty –

#### Yi-Haus Shopping Village, Shanghai

Video-installation exploring scenarios on the future of beauty and fashion  
(Jun 2016)

## QUALIFICATIONS

Proficiency in English (IELTS 8.5 – 2015 |  
CPE – 2006 | FCE – 2004)  
University of Cambridge, England